

Frieze New York
Press Release
December 22, 2016



Frieze Education Engages New York City Students in Year-Round Exploration of Contemporary Art Field

Frieze Teens visit artists, galleries, and arts organizations across the city's five boroughs throughout the 2016 – 2017 academic year

Program to Culminate in Frieze Teens Developing a Young Visitors Guide to Frieze New York 2017

Frieze Teens is a key component in the ongoing Frieze Education program, supported by **Deutsche Bank** for the fourth consecutive year. Through the Frieze Teens program and onsite programming for school groups visiting Frieze New York, Frieze Education reaches hundreds of students in the region annually.

The Frieze Teens program launched this fall for the fourth year, bringing together a group of New York City-area high school students who, throughout the school year, are exposed to different careers within the contemporary art world through a combination of studio visits and professional workshops.

The 2017 Frieze Teens learn about the inner workings of the contemporary art world through visits with leaders in the field including artists **Nicole Eisenman**, **Caroline Larsen** and **Jean Shin**; trips to major exhibitions at city museums including **The MET Breuer** and the **New Museum**; and participation in events such as **Pioneer Works' Alternative Art School Fair**. Students observe how individuals from a wide range of backgrounds and interests have built careers as creative professionals, gaining a nuanced understanding of a life in the arts – including learning how an artist's studio is run and the role of a gallerist in the production, exhibition, and sale of artworks. Frieze Teens also develop a guide to Frieze New York for their peers visiting the fair, and will use their inside knowledge to lead tours for the school groups that visit the fair each year.

“The program is a terrific opportunity for young people to find inspiration for a future working in the visual arts. We are thrilled to have a new group of bright, engaged Frieze Teens working with us through the school year and translating their findings for their peers,” noted Molly McIver (Head of Operations, Frieze Fairs). “The Frieze Teens tours of the fair are always really interesting and



enjoyable, and give us a great insight into what the next generation of arts professionals find inspiring as they encounter art, artists and institutions within their city and from across the world.”

Each year, high school teachers from throughout the New York City region nominate a select group of high school students who show promise and interest in the arts for the Frieze Teens program, which provides opportunities for learning and professional development, as well as special access to the workings of the larger field. This year’s cohort of Teens, a group of artists and poets, are students ranging from 16 to 18 years old. The Frieze Teens program comprises two main components:

- **Regular Workshops:** For the Frieze Teens program, Frieze mounts weekly workshops throughout the school year that introduce the participating high school students to artists, curators, critics, gallerists, designers, and arts professionals from across the contemporary art world. While each workshop is distinct, all are shaped as informal opportunities for students to look behind-the-scenes of professional aspects of the art world, with student questions and conversations as the fundamental elements to each visit. Through the dynamic program and student-led engagement with professionals, students gain a strong understanding of how they may one day pursue careers in the art world themselves. Past years’ programs have included workshops with leading art world figures and organizations such as artists Urs Fischer and Julie Mehretu, Triple Canopy magazine, Brooklyn-based gallery Cleopatra’s, and the New York City Department of Cultural Affairs and Material for the Arts.
- **School Groups & Young Person’s Guide to the Fair:** Frieze Education hosts an expansive program for public school groups visiting the fair from local neighborhoods, with a focus on children from neighborhoods adjacent to Randall’s Island, including East Harlem and the South Bronx. The Frieze Teens lead the student group tours and also create a free interactive guide, The Frieze Young Person’s Guide to the Fair, a resource for all youth visiting Frieze New York.

As the Frieze Teens describe the program, the in-depth access to artists and professionals who have found success in the art world helps them to envision a future career path and explain their choices to follow their passion in college and beyond. The program opens up a space for active questioning and creates

a supportive community to learn more about themselves, their creative path, and their vision for their own futures.

Taking place in May 2017, Frieze New York is sponsored by global lead partner Deutsche Bank for the sixth consecutive year.

To keep up to date on all the latest from Frieze follow @friezeartfair on [Twitter](#) and [Instagram](#) and like us on [Facebook](#).

- End

Press Contacts:

US & Americas

Resnicow & Associates
Sara Griffin
resnicow.com
tel: +1 212 671 5158
sgriffin@resnicow.com

UK, Europe & ROW

Scott & Co
Niamh Morgan
scott-andco.com
tel: + 44 (0)20 3487 0077
niamh@scott-andco.com

Frieze Contact:

Michelangelo Bendandi
frieze.com
tel: +44 203 372 6111
michelangelo.bendandi@frieze.com

Notes to Editors

Frieze is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors and the general public alike. Frieze comprises four magazines—*frieze* magazine, *frieze d/e*, *Frieze Masters Magazines*, and *Frieze Week*—and three international art fairs—Frieze London, Frieze Masters, and Frieze New York. Additionally, Frieze organizes a program of special courses and lectures in London through Frieze Academy.

Frieze was founded in 1991 by Matthew Slotover and Amanda Sharp, with the launch of *frieze* magazine, the leading international magazine of contemporary art and culture. In 2003, Sharp and Slotover launched Frieze London art fair, which takes place each October in The Regent's Park, London. In 2012, they launched Frieze New York, which occurs each May in Randall's Island Park, and Frieze Masters, which coincides with Frieze London in October and is dedicated to art from ancient to modern. Frieze fairs are sponsored by Deutsche Bank.

Frieze New York: Frieze New York will take place in May 2017, showcasing an extraordinary cross-section of work by contemporary artists from around the world, from the newly discovered to contemporary masters, alongside a dynamic program of artist projects, talks, and events. On view in Randall's Island Park, the fair is mounted in a light-filled structure overlooking the East River.

Deutsche Bank: Frieze New York is sponsored by global lead partner Deutsche Bank for the sixth consecutive year, continuing a shared commitment to discovery and artistic excellence. Deutsche Bank is also the main sponsor of Frieze London (since 2004) and Frieze Masters (since 2012). Deutsche Bank has been supporting the work of cutting edge, international artists and their galleries for more than 35 years and has distinguished itself as a global leader in corporate art programmes. For further information please visit db.com/art and db-artmag.com

Further Information

To keep up to date on all the latest from Frieze follow [@friezeartfair](https://twitter.com/friezeartfair) on [Twitter](#) and [Instagram](#) and like us on [Facebook](#).

For further information please visit frieze.com.