



MADE for GOOD

The Deutsche Bank enterprise
program for social good

Incubator investment makes new ideas viable

NEW INC

NEW INC is the first museum-led incubator focused on paradigm-shifting technologies and innovations. To assist creative practitioners as they explore groundbreaking ideas, NEW INC provides intensive entrepreneurial support and professional development — along with a shared workspace that serves a network of more than 100 entrepreneurs.

Made for Good is committed to growing the next generation of innovative businesses shaping the creative economy of New York City. We're proud to support NEW INC and its promise of bringing transformative enterprises to life.

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