

# Apply now to be our UK Charity of the Year for 2026-2027.

Dedicated to helping young people thrive.

*With deep dedication.*

**Deutsche Bank**



## Plus You

Deutsche Bank volunteers  
dedicated to empowering change



## Overview

The UK Charity of the Year (CotY) programme is a two-year partnership with a pioneering charity. The programme has raised more than £30 million for 30 charities since it was established in 1999 and won numerous awards.

The bank's partnerships with charities go beyond fundraising. By enabling the partnership over two years, the programme aims to unlock further value for the charity by helping to build organisational capacity and provide access to in-house resources and expertise that will advance their cause. Our overriding mission for the partnership is to create transformational change and ensure a legacy beyond the 24-month partnership.

## Supporting youth services in the UK

Deutsche Bank's UK Charity of the Year 2026-2027 will focus on supporting youth services, empowering young people to take ownership of their futures.

We are looking for charities with a cross-sectional focus on projects in areas such as education, financial literacy, empowerment, social inclusion, and employment access.

Together, we will support youth services to provide life skills, emotional resilience and inclusive spaces, to promote social and economic equality for young people.

## Eligibility criteria

Charities should ensure their application demonstrates how their work has a **direct link** to supporting youth services to empower young people in the UK.

Other eligibility criteria includes:

- Be a stand-alone charity with their own UK registered charity number.
- Be reaching beneficiaries in the UK.
- Have an annual income between £10m - £30m (based on 2023/24 accounts).
- Never have been a Deutsche Bank CotY partner previously.
- Be able to provide one full-time London-based resource to sit within the Deutsche Bank CSR team for the duration of the partnership alongside administrative support resource to the programme.
- Be organisationally ready for a corporate partnership of this size and scale.
- Not be a religious or animal welfare charity.

As part of the application process Deutsche Bank employees can nominate an **eligible charity** that they feel would fit the CotY programme. The Deutsche Bank CSR team will contact eligible charities to request an application. An employee nomination is not solely required and eligible charities can apply directly.

### How to apply

Submissions should be clearly presented on **one A4 page**, addressing key areas of the partnership with answers to the following questions:

#### Purpose of charity (max 150 words):

- A short overview of the purpose of your charity. This will be the basis for all communications about your charity if you are successfully shortlisted.

#### Charity overview (max 150 words):

- Provide registered charity number, registered address, contact information, numbers of staff, locations and most recent audited accounts annual income figure (based on 2023/2024 accounts: please hyperlink to your Charity Commission page in your application and submit audited accounts as an attachment to your application).

#### Alignment (max 150 words):

- Describe how your charity directly supports youth services in the UK and what issues amongst young people are addressed.

#### Fundraising and employee volunteering (max 150 words)

- Provide details of one (or more) major volunteering and fundraising event(s) that could feature as part of this partnership to engage Deutsche Bank employees and also raise money for your charity. This could be an existing volunteering opportunity or fundraising event.

Applications need to be submitted electronically to [dbCotY.2026@db.com](mailto:dbCotY.2026@db.com) by 23:59, August 1, 2025.

#### Next steps

Successful first round charities will be invited to share full proposals of activity with the CSR team to be shortlisted.

Three employees from the shortlisted charities will be invited to the interview, one of which should be the full-time account manager dedicated to the partnership or someone of the equivalent level of seniority.

### Information session

The Deutsche Bank CSR team will host an information session for eligible charities on July 18 via Zoom. Click [here](#) to register your interest.

### Considerations

Deutsche Bank has a very active and supportive workforce with over 22% of employees volunteering their time and skills to support its community partners. The bank is looking for partners who can leverage the skills and resources of the bank that will excite and motivate our people and stimulate intellectual curiosity. As much as the fundraising is important, we consider the CotY programme as an opportunity to learn and improve our own knowledge and practices from the valuable work of our charity partner.

Recent examples of this are:

- Dementia UK worked with Deutsche Bank volunteers globally on a Hackathon to address challenges faced by people living with Dementia. Teams worked on a number of real life challenges and developed solutions for such as leveraging AI to create platforms for patients and caregivers. This provided localised support based on their location, sharing reminders and medication information.
- Deutsche Bank hosted a 24-hour Global Hackathon engaging over 1,350 employees to create prototype mobile app versions of a new anxiety intervention, developed through MQ Mental Health Research funded research. The application will aim to provide evidence-based interventions for mental ill-health.

Timeline for selection process

