



At Deutsche Bank, we view corporate social responsibility (CSR) as an investment in society and our own future.

As a responsible corporate citizen, the Bank has leveraged on global intelligence and local inspiration to ensure the sustainable development of the communities in which we conduct business.

Our CSR programme – targeted at addressing critical issues of the environment, education, poverty and healthcare in Asia – is firmly anchored on the Bank's principle, "Building Social Capital".

To this end, through over 150 projects across 17 countries, Deutsche Bank in Asia has been carrying out the Bank's corporate citizenship commitment based on the five core pillars that it has identified as forming the foundation of its social responsibility – sustainability, corporate volunteering, art, education and social investments.



Empowering Communities In Asia

Sustainability: Ensuring Viability



As a global citizen, Deutsche Bank has a shared responsibility to combat climate change and efforts are being made across all the markets in which we operate to improve our ecological footprint. Acting sustainably is firmly embedded as an integral part of our corporate strategy and globally, the Bank already plays a leading role in international emissions trading, in the financing of renewable energies and in the provision of sustainable investment products. In addition, we encourage staff to actively adopt practices that will reduce their own carbon footprint.

Corporate Volunteering: Committing Ourselves



Corporate volunteering is a cornerstone of our CSR activities. By making a personal commitment towards community development and helping the disadvantaged, we are well placed to create real value for the community organisations we partnered. Deutsche Bank supports corporate volunteering in various ways, from organising charitable projects and events to providing our staff with an incentive to carry out volunteer work on their own through our "Initiative Plus" programme.

Such commitment broadens horizons and enhances team skills and social relationships with the community. The Bank has also provided financial aid to the relief efforts of several natural calamities in Asia.

Social Investments: Creating Opportunity



Deutsche Bank is focused on the sustainable development of the communities in which we operate. At the country level, funds are allocated to each country office to develop their own local CSR programmes based on the needs of the country and in keeping with our core mission of creating opportunity. At the regional level, the Bank is engaged in partnerships with various charities, foundations and NGOs across Asia to improve the lives of underprivileged youths through outreach programmes; providing access to formal education; vocational training, healthcare and counselling.

Art: Fostering Creativity



Deutsche Bank has one of the world's largest and most significant corporate art collections. These art pieces are on display in our own exhibitions, at museums and in our office buildings worldwide. The Bank supports aspiring contemporary artists

in various art-related projects. Cultivating an environment that fosters creativity and innovation is a vital stimulus to growth and ensures sustainable contribution both in art and the business.

Education: Enabling Talent



Discovering and actively enabling talent is essential for the growth and progress of society and for the companies that operate within it. Deutsche Bank funds education projects and offers scholarships with the objectives of promoting equal opportunities and enabling youths to explore, innovate and discover their talents.